WEST TOWN SSA MEETING OF SSA COMMISSION

Thursday, June 4, 2020 11:00 AM
Meeting held via Zoom
West Town Chamber of Commerce
1819 W. Chicago Ave., Chicago, IL 60622

AGENDA

- Call to Order
- Approval of minutes from May 7, 2020
- Pauline Dengler, Community Liaison, Cook County State's Attorney's office
- 2021 Budget: Will need to be reviewed next week. Set Zoom meeting date and time VOTE
- Financial Report & Budget:
 - 2020 P&L Statement, Balance Sheet & Year to Date Budget distributed.
 - Carry Over recommendations
 - Anticipated 30% loss with 2nd wave of tax deposits, potential \$200k loss to budget.
 - 2021 Budget Will present budget draft at meeting scheduled next week.
- Rebate / Grant Programs:
 - COVID-19 Related Programming, Grants & Partnerships- discuss ideas & updates
 - West Town Bingo (\$500 in gift cards from SSA, \$500 from WTCC) purchasing gift cards and distributing to winners. May have cards left over to be used on other promotions in the district.
 - o Virtual Festivals tied in with Small Biz Retail & Restaurant promotions
 - West Fest Grant
 - West Town Window Shop update from Nora?
 - o Save Local Businesses, photos by Candice Cusic update from Candice?
 - New Grants
 - Marketing expenses grant, ie website and online purchasing program set up expenses
 - Emergency Board-Up Grant Application
 - > Website and Online Marketplace Upgrade Grant Application
 - o Sidewalk Cafes / patio permits with street closure:
 - > Roots / West Town Bakery / Homestead on the Roof Winchester Ave
 - Windy City Cafe May St.
 - Facade 1112 N. Ashland Ave Property Owner, Zygmunt Dyrkacz Facade upgrade on building, requesting \$1,850 rebate. - VOTE
 - Façade 1948 W. Chicago Ave Tarnish In process
 - Façade 1431 W. Chicago Ave Property Owner, Brian Suave In process.
 - Façade 1721 W. Chicago Ave Ice Cream Shoppe In process.
 - Façade 689 N. Milwaukee Ave 689 Condo Association In process.
 - Façade 2135 W. Chicago Ave Property Owner, Ben & Emily Johnson In process.
 - Facade 1819 1821 W. Chicago Ave. WTCC In process.
 - Façade 745 N. Damen Ave Sprout Home In process.
 - **Security –** 1721 W. Chicago Ave Ice Cream Shoppe In process.
 - Security 1949 W. Chicago Ave 1949 Condo Association Finished & Submitted. Review.

- Public Art Map Project Review map draft. TABLED
- Public Art Clear Coating Quote for Anthony Lewellen Mural REVIEW
- **Public Art** 1637 W. Chicago Ave Artist: Mara Baker In process, currently located in the West Town Pop Up Project.
- Public Art City Mural Registry Program Decals received from DCASE, install TBA
- Public Art 2135 W. Chicago Ave JB Snyder In Process.
- Public Art 1749 W. Chicago Ave Cody Hudson, curation by Andrew Rafacz Gallery In Process.

Marketing / Beautification / Safety / Other:

- West Town Pop Up Project: Keypad lock was installed. Currently hosting piece by Mara Baker. Grant money was submitted. Still working on the application, lease, and program information documents, and will have website to post all the info to. New website is live, but tab will be created for the West Town Pop Up Project when all info is ready to be released.
- <u>Landscaping:</u> Waiting for pear tree removal on Damen to be scheduled. Waiting to hear on Spring Mulching date. Tree service has continued.
- Street Cleaning: No updates.
- Banners & Holiday Decorations: All banner renewals postponed till 2021.
- <u>Discover West Town Mobile App / Website Update</u>: Will need to review after website is up and running in full force.
- Master Plan: Waiting to hear back from CDOT about moving project forward in 2021, although it may be postponed now due to the COVID-19 pandemic.

Events and Neighborhood Updates:

- West Town Neighborhood Guide distribution scheduled to go out mid-week next week
- o 6/23/20 − West Town Webinar: Sell Digitally How to Maximize Your Businesses'
 Online Presence During Covid-19 − 2:00 3:30 pm via Zoom
- 6/23/20 Member Mixer at Soundscape Studios– 6pm 8pm (possibility of being canceled or postponed)
- 6/26/20 6/27/20 Virtual Do-Division Street Fest was rescheduled due to current civil unrest. Rescheduled festival promotion dates are June 24th - July 1st for all specials at restaurants and retailers.
- Old Business:
- New Business:
- Public Forum:

Next SSA Commission Meeting Date: July 2, 2020